



COMMAND PRESENCE

TRANSFORMING GOOD OFFICERS INTO GREAT ONES



Find'em, Hire'em, Keep'em: Why Culture Counts

Across the nation, police agencies are dealing with declining numbers of applicants and alarming turnover rates. Finding, hiring and retaining desirable personnel is becoming more and more difficult for agencies. Today's employees are shopping for the best "deal" while also looking for agencies with the right culture and opportunities. This course will provide insight as to why today's top talent are leaving agencies and provides suggestions as to how to keep them. Using guided discussion, case study, and small group engagement our facilitators will guide participants through the process of creating a 21st century style Recruiting, Hiring, and Retention program that is grounded in proven concepts from both the public and private sector. Those attending will discuss:

- Why Traditional Recruiting Techniques Are Not Effective
- The Most Sought After Personal Traits and Characteristics
- Best Practices Recruiting Plans and Recruiting Analysis
- Importance of Branding Your Agency
- Where and What Recruiting "Locations" Work
- Streamlining the Hiring Process to Meet the Applicant's Expectations
- Why Today's Top Talent Leaves and How To Keep Them

Who Should Attend

- Agency Administrators
- Recruiting Units
- Those Responsible for Hiring

16 HOUR COURSE

Host: Webster Police Department
 Date: May 10-11, 2022
 Time: 8 am-5 pm
 Location: Webster Police Dept.
 217 Pennsylvania Ave.
 Webster, TX 77598



Cost: \$395
 Registration: <https://commandpresence.net/register/>

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