



Vision

The City of Webster's Comprehensive Plan, updated in late 2013 and finalized in 2014, establishes a vision for the City and provides policy guidance and direction for future growth and development. The Citizens Advisory Committee, comprised of council members, residents, and business representatives, articulated six strategic vision statements in 2013 that have been used throughout the Comprehensive Plan as guiding principles.

2.1 — Vision Statements

1. Webster is a vibrant, business-friendly hub that capitalizes on its central location, key industry sectors, and proximity to regional assets.
2. Webster strives to provide a welcoming environment for its constituents and visitors through beautification initiatives, economic development, and public safety.
3. Webster is committed to ensure that the municipality is safe, vibrant, and attractive.
4. Webster upholds education as vitally important for its constituents.
5. Webster promotes mobility, pedestrian-friendly, safe, and efficient corridors.
6. Webster supports efforts to develop and maintain a vibrant, attractive, marketable community.